

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion of designing the video as promotion video and also the suggestions.

5.1 Conclusion

Based on the explanation on the previous chapters, the writer concludes that video can be used as media to promote Islamic Center Mosque In Prabumulih because video is considered more interesting and eye-catching than photograph or text because it combines images, sounds and also effects. In this case, the writer made the video from the initial idea and then video and narration were revised by the experts. Therefore, the final video can be used as a media to promote Islamic Center Mosque.

5.2 Suggestion

Based on the explanation above, the writer would like to suggest that the students of State Polytechnic of Sriwijaya follow the steps or phases from the experts in designing an interesting video as promotion media. The writer hopes that there will be a great development in designing video by the students of State Polytechnic of Sriwijaya especially English Department students.